



*Don & Joan
Smith*
present



**ORCHESTRA
LONDON**

a dramatic reading of

Charles Dickens'

A Christmas Carol



CENTENNIAL HALL DECEMBER 14 2011

4th Annual Christmas fundraiser

in support of Unity Project for Relief of Homelessness and Orchestra London
London's Legal Luminaries take the stage in a dramatic reading of Dickens' classic yuletide tale with seasonal music by Orchestra London and over 100 voices of H.B. Beal Secondary School Choir and The London Singers.



PLEASE SPONSOR
SEE REVERSE FOR DETAILS



Silvia Langer 519 433 8809 slanger@unityproject.ca



4TH ANNUAL *A Christmas Carol* SPONSORSHIP OPPORTUNITIES

SUPPORTING
UNITY PROJECT FOR RELIEF OF HOMELESSNESS IN LONDON
& ORCHESTRA LONDON

ROOFTOP SPONSOR \$10,000 *Sold*

Exclusive leadership position recognized with corporate representation at highest level prominence in all print and digital promotional material and media, Orchestra London event web page, on venue Reception Banner, and full-page ad in Event Program. Live from stage recognition plus timely and emerging opportunities. Rooftop Sponsor is invited to utilize opportunity to display signage in the Centennial Hall Auditorium, at sponsor's own expense, according to specs provided. 150 VIP passes to ensure your guests receive reserved seating in the front rows and invitation to post-show Reception.

STAR SPONSOR \$5,000 *Sold*

London law firms secure the opportunity to put a legal luminary (lawyer) on stage to deliver a dramatic reading of the classic Dickens' tale. This sponsorship receives second tier corporate representation in all print and digital promotional material and media, Orchestra London event web page, on venue Reception Banner, and 1/4 page ad in the program. Marketing exposure live from stage, in program credits plus timely and emerging opportunities. Star Sponsors are invited to utilize opportunity to display signage in the Centennial Hall Auditorium, at sponsor's own expense, according to specs provided. Star Sponsors will be issued 100 VIP passes to ensure your guests receive well-placed reserved seating and invitation to post-show Reception.

GOLD SPONSOR \$2,500 *1 available*

Supports show costs including hall, orchestra and rehearsals. Recognized with corporate representation in media opportunities, on Orchestra London event web page, on venue Reception Banner, and 1/4 page ad in Event Program. Marketing exposure live from stage, plus timely and emerging opportunities. Gold Sponsor is invited to utilize opportunity to display signage in the Centennial Hall Auditorium, at sponsor's own expense, according to specifications to be provided. Gold Sponsors will be issued 50 VIP passes to ensure your guests receive well-placed reserved seating and invitation to post-show Reception.

SILVER \$1,500 *2 available*

Supports the Choir. Receives representation on venue Reception Banner, and logo in Event Program. Silver Sponsors will be issued 25 VIP passes to ensure your guests receive well-placed reserved seating and invitation to post-show Reception.

BRONZE \$750 *1 available*

Supports Reception. Receives corporate representation in Event program, prominent recognition (signage provided by sponsor) at Reception and 50 VIP passes for reserved seating and invitation to post-show Reception.

COMPASSION SPONSOR

IN-KIND AND OTHER \$
Please give from the heart of your business with catering, printing, photography, transportation services or make a financial contribution. Recognition in program and VIP passes provided.

For more information please contact Silvia Langer at 519 433 8809 or slanger@unityproject.ca

SPONSORSHIP AND PAYMENT INFORMATION

Business/Corporate Name _____

Contact Name _____ Email _____

Address _____ Tel _____

Sponsorship Level / Donation Description _____ \$ _____ Chq Enclosed _____ OR _____

Visa / MC / Amex # _____ Expiry _____ / _____ Cardholder Name _____

Please make cheques payable to **Unity Project** and mail to 717 Dundas Street London, ON N5W 2Z5